

Prasad Kaipa, Ph. D.

Prasad Kaipa is a strategic advisor and coach to CEOs, board members and senior executives in Fortune 500 companies like Disney, Adobe, Sun, Raytheon and also entrepreneurial companies like Scintera Networks, Aztec, Mastek and Polaris. He is a visiting professor at the Indian School of Business, Hyderabad and is a professor (part-time) at the Saybrook Graduate School. Prasad is currently on the board of directors/trustees for Society for Organizational Learning (created around Peter Senge's learning organization concepts), TiE Institute, Ankhen, the Hindu University of North America and Catalyst.

Prasad works with his clients in clarifying and aligning their aspirations with that of their corporations. Prasad's unique competence is in helping his clients find their next significant step and develop an entrepreneurial mindset when appropriate. By coaching CEOs, executive teams and board members to be clear about what they aspire and how they can contribute meaningfully to their company, Prasad assists them to be effective and successful in what they do; get reenergized and build new capacities; and make innovative and strategic decisions.

Prasad worked with Boeing, Disney, Mobil, Ford, Sun, Pepsi (Quaker Oats), NavTeq, BAE Systems, Sasken, Mastek, Indian Bank, Citibank, Corporation Bank, Pacific Bell in business transformation, change management, global leadership development and management team and board member development. Executives from companies like Cisco and HP have worked with Prasad in developing knowledge business models for creating a new business and in coming up with unique, "brandable" product design that is consistent with their culture. Prasad has also developed approaches and tools that allow executives to assess their intangible assets and "map the genetic code of organizations" so that they can 're-wire' their organizations for superior performance. For past four years, he designed and co-founded an Institute to develop entrepreneurs to become effective and successful for TiE (The IndUs Entrepreneurs) in the Silicon Valley and over 4000 entrepreneurs have participated in its programs. (http://www.tie.org/Home/Programs/TiEInstitute/index_html/view_document)

As a senior manager in Apple, Prasad was asked to create an educational menu for Apple technical staff using innovative learning approaches. Later, as a research fellow in the Apple University, with a charter to help design 'a learning processor that augments human intelligence,' Prasad interviewed high achievers and exceptional people researching how people learn and 'unlearn.'

Prasad originally got his doctorate in Physics (Dissertation on Optical Information Storage) and helped build an international research laboratory in the University of Utah with Dr. Ed Haskell (1981-87). Prasad also worked as an educator (Saybrook Institute 1994-, ISB 2003-), as a manager in international product marketing (1987-88) and a technology advisor (1988-89) (Apple) and received several awards for his contributions. Athena Interactive released three award winning CD-ROMs for leaders based on his learning interface concepts and his pyramid building (thinking in three dimensions) methodology.

Prasad is working on a book 'Leadership and the Many Ways of Knowing' with Dr. Mark Kriger which includes interviews with many accomplished corporate leaders, political heads, scientists, artists and sportspersons. (<http://www.kaipagroup.com/interviews/manyways.php>) Many of his articles, book, pyramids and tools are available on the net (<http://www.kaipagroup.com>, <http://www.prasadkaipa.com>).

Prasad is married to Dr. Vinoda and has two kids Pravin (19) and Vidya (15). He enjoys reinterpreting and exploring Indian spiritual treasures (and its application to developing highly effective and authentic leaders), listening to classical music and playing tennis.